TECHBOOZ

ROBOTS ARE CHANGING THE WORLD

BE THE ONE WHO BUILDS THEM!

"DON'T FEAR THE FUTURE - BE A PART OF IT"

**DISCIPLINE, CONSISTENCY, AND BELIEF
— THE INGREDIENTS OF SUCCESS —**

About Techbooz

Techbooz was created with one strong belief — technology should not be complicated or limited to a few. It should be simple, practical, and accessible to everyone. We saw that many students and young professionals learn about technology but struggle to use it in real life. This inspired us to build Techbooz — a platform that connects learning with real-world skills.

At Techbooz, we make modern tools like Artificial Intelligence, Digital Marketing, and Programming easy to understand and apply. Our courses are designed to teach through examples, hands-on practice, and real projects. We focus on helping every learner gain confidence, think creatively, and use technology to solve real problems.

To maintain the highest standards of quality and trust, Techbooz is an ISO 9001:2015 certified company. This certification reflects our commitment to deliver world-class education, consistent results, and a learning experience that meets global standards. At Techbooz, we continue to grow with one goal — to make every learner skilled, confident, and capable of shaping the future through technology.

OUR MISSION

Our mission is to make technology learning simple, useful, and accessible for everyone. We want learners to gain skills they can apply directly in studies, jobs, or small businesses.

We design our courses step by step so even beginners can understand and grow. Through practical learning, we aim to build confidence and help people move ahead in today's digital world.

OUR VISION

Our vision is to see every learner in India use technology confidently in their personal and professional life. We want to make digital learning reachable to people from all backgrounds, supporting the goal of **Digital India** — a nation where knowledge and technology are within everyone's reach.

We believe that when people gain real skills, they become independent and capable of creating better opportunities for themselves and their communities. At Techbooz, we work to make that change simple, practical, and achievable.

SOCIAL MEDIA CREATOR PRO

Learn to Design, Edit, Write & Present Like a Pro Content Creator

About the Course

This program is designed for everyone who wants to grow fast on social media platforms like Facebook, Instagram, and YouTube.

You learn how to edit videos, design thumbnails, create social media posts, and write powerful captions with the help of AI.

You will be trained in anchoring and camera presence so you can speak on camera with ease and connect with your audience. This course is **ISO 9001:2015 Certified**, ensuring quality training and globally recognized learning standards.

Who Should Do This Course?

This course is designed for professionals and creators who want practical skills to grow on Instagram, Facebook and YouTube. It is suitable for people who want to handle their own content, improve quality and build a stronger online presence in a short time.

- People who want to grow their Instagram, Facebook and YouTube with better content
- Anyone who wants to edit reels, design thumbnails and create posters
- Business owners and creators who want to improve their anchoring and on-camera presentation to build their social media presence

Modules Covered in this Course

Filmora – Video Editing Made Easy

- Learn Filmora interface and beginner tools.
- Cut, trim, join and arrange clips with ease.
- Add transitions, titles, motion graphics and smooth effects.
- Use voiceovers, background music and sound balance tools.
- Export videos for Instagram Reels, YouTube and Facebook.
- Build simple storytelling skills for online content.

Photoshop – Thumbnails That Get Clicks

- Learn Photoshop tools in a friendly way.
- Create engaging thumbnails for Social Media.
- Do basic retouching, color fixes and background edits.
- Make clean, eye-catching layouts that attract viewers.

Canva – Social Media Design

- Create posts and stories with ready templates.
- Learn color, font and layout selection for a strong brand look.
- Build carousel posts, ads and highlight covers.
- Make designs that stand out on social platforms.

Copywriting & Prompt Engineering

- Understand simple writing rules for social media.
- Create strong hooks, titles and captions.
- Use AI prompts to get ideas, scripts and content lines.
- Write profile bios that turn visitors into followers.
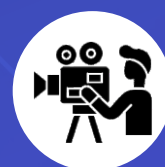- Build storytelling that keeps people engaged.

Camera Handling

- Learn DSLR and mobile camera setup.
- Understand ISO, aperture and shutter speed in simple terms.
- Set up lighting for indoor and outdoor video shoots.
- Learn framing, angles and composition for clean shots.

Anchoring & On-Camera Presence

- Improve voice clarity, tone and expression.
- Learn body language for a natural screen presence.
- Practice hosting, interviews and vlog-style speaking.
- Build comfort and ease while recording yourself.

This course helps you become a complete creator who can design, edit, write and present content that grows your social media channels and builds your personal brand.

STUDENT
Stories

"Motivation gets you started, but discipline keeps you going."

Message From CEO

Sandeep Kaushik is an erstwhile Indian Air Force professional, educator, programmer, and entrepreneur dedicated to empowering learners through technology and digital education. Drawing from his Air Force background, he brings strong discipline, leadership, and vision to Techbooz.

He founded Techbooz to make modern technology, AI, and digital marketing easy to understand and practically useful for every learner. His mission is to help students and individuals gain real skills, build confidence, and create opportunities in the digital world.

Sandeep Kaushik

Founder & CEO, Techbooz

Under his guidance, Techbooz continues to bridge learning with real-world application, inspiring India's youth to innovate, grow, and become future-ready.

"True leadership is not measured by the number of followers you have, but by the leaders you create"

**#310-R, Above Punjab & Sind Bank
Model Town, Karnal
M. 9991267776, 9535948579**