



ROBOTS ARE CHANGING THE WORLD

BE THE ONE WHO BUILDS THEM!

“DON'T FEAR THE FUTURE - BE A PART OF IT”



**DISCIPLINE, CONSISTENCY, AND BELIEF
— THE INGREDIENTS OF SUCCESS —**



DevTrg Technologies Pvt. Ltd.

TECHBOOZ

IT DEVELOPMENT | IT TRAINING | DIGITAL MARKETING

GSTIN: 06AAKCD7674A1ZN

M. 99912-67776

THE RIGHT TIME IS NOW. MAKE THE RIGHT DECISION

- Digital Marketing
- Graphic Designing
- Video Editing
- Web Designing
- Office Automation
- Soft Skill & Personality Development

- Expert Digital Marketing Services
- Sleek Web Design
- Innovative App Development
- Strategic Business Consultancy



About Techbooz

Techbooz was created with one strong belief – technology should not be complicated or limited to a few. It should be simple, practical, and accessible to everyone. We saw that many students and young professionals learn about technology but struggle to use it in real life. This inspired us to build Techbooz – a platform that connects learning with real-world skills.

At Techbooz, we make modern tools like Artificial Intelligence, Digital Marketing, and Programming easy to understand and apply. Our courses are designed to teach through examples, hands-on practice, and real projects. We focus on helping every learner gain confidence, think creatively, and use technology to solve real problems.

To maintain the highest standards of quality and trust, Techbooz is an ISO 9001:2015 certified company. This certification reflects our commitment to deliver world-class education, consistent results, and a learning experience that meets global standards. At Techbooz, we continue to grow with one goal – to make every learner skilled, confident, and capable of shaping the future through technology.



OUR MISSION

Our mission is to make technology learning simple, useful, and accessible for everyone. We want learners to gain skills they can apply directly in studies, jobs, or small businesses.

We design our courses step by step so even beginners can understand and grow. Through practical learning, we aim to build confidence and help people move ahead in today's digital world.

OUR VISION

Our vision is to see every learner in India use technology confidently in their personal and professional life. We want to make digital learning reachable to people from all backgrounds, supporting the goal of **Digital India** – a nation where knowledge and technology are within everyone's reach.

We believe that when people gain real skills, they become independent and capable of creating better opportunities for themselves and their communities. At Techbooz, we work to make that change simple, practical, and achievable.

Digital Marketing



About the Course

This course will teach you step by step how to promote products, services, or ideas on the internet. You will learn how to use tools like social media, Google, websites, and ads to reach the right people. The focus is on practical learning so that you can apply what you learn immediately. By the end of the course, you will have the skills to grow a business online, get more customers, or build your own career in digital marketing.

Why Choose Digital Marketing

Today, every company and business needs to be online. Digital marketing is the best way to connect with people and grow faster. It gives you more job options, freelancing work,

Who Should Join?

Anyone who wants more than just regular 9-to-5 jobs and wants to build something of their own. If you are passionate to grow and achieve financial freedom, this course is for you. This course is especially beneficial for the people discussed below

Job Seekers: If you're looking for a career in the fast-growing digital marketing field, this is the right place to start.

Students: If you're a student who wants to build a career, this course helps you learn digital marketing skills to get a good job, start freelancing, or even grow your own online business..

and even a chance to start your own business. The demand for digital marketing experts is increasing every day, and those who learn it can earn well and work from anywhere. Choosing digital marketing means choosing a skill that will always stay useful in the future.

Professionals: Want to upgrade your skills and stay ahead in your career? This course will help you do that.

Homemakers: If you're a woman who wants to earn from home or restart your career, this course helps you learn digital marketing to build your brand and follow your dreams.

Business Owners: If you own a small business and want to take it to the next level, this course will teach you how to market online effectively.

Students Planning to Go Abroad: TechBooz's Digital Marketing Course is certified by ISO 9001:2015 and is recognized worldwide. It helps you earn online while studying abroad, build global skills, and avoid low-paying part-time jobs.

Course Modules

Introduction to Digital Marketing

In this module, you will learn what digital marketing is and why it's essential in today's business world. We'll cover the key concepts, tools, and platforms that shape online marketing. By the end, you'll understand how businesses connect with customers through the internet and how digital marketing can create career opportunities.



Basic Graphic Design

Learn how to create professional and eye-catching designs easily with Canva. You'll practice designing social media posts, banners, and marketing visuals that attract attention. No prior experience needed—just creativity and willingness to learn!

Basic Video Editing

This module introduces video editing using Filmora, one of the most user-friendly tools available. You'll learn how to trim clips, add text overlays, effects, transitions, and audio to create engaging videos for promotions, ads, and social media.

Content Writing

Discover the art of writing content that informs, persuades, and converts. You'll learn how to structure blogs, create compelling headlines, and use SEO-friendly writing techniques. This module will help you craft content that ranks on search engines and builds trust with audiences.



Email Marketing

Understand how email marketing can build relationships and generate sales. You'll learn how to create engaging newsletters, set up campaigns, and segment your audience for maximum impact. Learn automation techniques and how to track campaign performance.

Website Development

Learn how to build a professional website without coding. From selecting themes to customizing layouts, you'll create user-friendly websites that represent brands effectively. This module helps you establish an online presence for businesses or personal projects.

Search Engine Optimization

Get hands-on experience with Search Engine Optimization techniques to rank websites higher on Google and other search engines. You'll learn keyword research, on-page optimization, local SEO strategies, and tools that improve visibility and drive traffic.

Social Media Optimization

Learn how to optimize profiles, pages, and posts across different platforms for better reach and engagement. You'll explore platform-specific features, content strategies, and analytics to grow your audience and boost interaction.

Social Media Marketing

Dive deeper into advertising on social platforms like Instagram, Facebook, YouTube, and LinkedIn. You'll learn how to create ad campaigns, set budgets, target audiences, and track performance. This module helps you run data-driven marketing strategies for maximum results.

Affiliate Marketing

Understand how affiliate marketing commissions by promoting products, programs, create content, and build a helping businesses grow.

works and how you can earn You'll learn how to choose the right network that drives sales while

Influencer Marketing

Explore how influencers impact buying decisions and brand awareness. Learn how to collaborate with influencers, run campaigns, and track engagement. This module is perfect for students who want to manage partnerships and brand promotions.

Google Ads

Master the fundamentals of Google Ads to drive targeted traffic and increase conversions. You'll learn how to create search, display, video, and shopping ad campaigns. Understand bidding strategies, keyword planning, ad extensions, and performance tracking to manage cost-effective ad campaigns, and track engagement. This module is perfect for students who want to manage partnerships and brand promotions.



Prompt Engineering

AI tools can generate content efficiently when given the right instructions. This module teaches prompt writing to create blogs, ad copy, and scripts quickly and creatively.

- Write prompts for AI tools like ChatGPT and Gemini.
- Generate blogs, scripts, and ad copy efficiently.
- Save time and boost creativity in content creation.
- Apply AI to multiple digital marketing tasks.

AI in Digital Marketing

Discover how artificial intelligence is transforming marketing strategies. You'll learn how AI tools assist in data analysis, content creation, personalization, and customer experience. Stay ahead by incorporating AI into campaigns and decision-making processes.

Conversion Rate Optimization (CRO)

Learn how to improve website or campaign performance by analyzing user behavior. You'll explore tools and techniques to increase lead generation, sales, and sign-ups by making small but impactful adjustments.

Online Reputation Management

Understand how a brand's reputation is shaped online. You'll learn how to monitor reviews, respond to feedback, and build trust with customers. This module helps you protect and enhance a brand's credibility across platforms.

Freelancing in Digital Marketing

Prepare to work independently by learning how to offer digital marketing services as a freelancer. You'll learn how to find clients, manage projects, create proposals, and build a professional portfolio that stands out in the marketplace.

Benefits

- Learn with real projects for better understanding.
- Gain skills that companies demand in today's market.
- Get support to clear Google and Meta certifications.
- Build a portfolio to showcase your work.
- Create and grow your own personal brand.
- Increase opportunities for jobs and freelancing.





GET EXPERT IN GRAPHIC DESIGN

**Learn Professional Design Tools
& Branding Skills**

About the Course

Become a professional graphic designer. Learn Photoshop, Illustrator, and CorelDRAW to create logos, posters, social media graphics, and branding designs.

Why Join This Course?

- Learn industry-standard tools – Photoshop, Illustrator, Indesign, CorelDRAW
- Covers logo design, social media graphics, posters, branding
- Live projects to build your portfolio
- Certificate after completion
- Affordable fees



Who Should Join?

- Beginners who want to start a career in design
- Students and freelancers looking to earn from creativity
- Business owners who want to design their own branding
- Social media managers who want design skills

Career Opportunities

- Graphic Designer in companies
- Freelance Logo and Branding Designer
- Social Media Design Specialist
- Print Media Designer (brochures, business cards)



Module 1 – Introduction to Graphic Design

Design basics, color theory, fonts, and layout principles.

Module 2 – Photoshop Essentials

Photo editing, retouching, backgrounds, social media templates.

Module 3 – Illustrator Basics

Logo creation, vector art, scalable graphics.

Module 4 – CorelDRAW for Print

Business cards, brochures, posters.

Module 5 – Branding and Social Media Design

Brand kits, Instagram posts, YouTube thumbnails.

Module 6 – Final Portfolio Project

Create a full branding set: logo, posters, social media kit.

Module 7 – AI in graphic design

ChatGPT, Gemini & AdobeFirefly



Graphic Design Major Course

Graphic Design + 1 Video Editing Software

Video Editing

About the Course

Learn professional video editing with tools like Adobe Premiere Pro, After Effects, Audition and Filmora,. Create stunning videos for YouTube, Instagram, and brands.



Why Join This Course?

- Covers industry-standard tools
- Learn storytelling and transitions for engaging videos.
- Hands-on projects for real-world experience
- Certificate after completion
- Affordable pricing

Who Should Join?

- Beginners who want to start a career in Video Editing
- Students and freelancers looking to earn from Editing
- Business owners who want to edit a video for their own branding
- Vlogger, YouTubers, Photographer and Videographer who want to edit their videos





Career Benefits

- Video Editor for YouTube channels
- Motion Graphics Designer
- Social Media Content Creator
- Freelance Video Editor for brands and influencers

Module 1 – Basics of Video Editing

Types of videos, editing principles, and workflow.

Module 2 – Adobe Premiere Pro

Timeline editing, transitions, color correction, and effects.

Module 3 – After Effects

Motion graphics, text animation, intro/outro design.

Module 4 – Filmora

Quick edits for social media, templates, branding.

Module 5 – Audio Editing with Adobe Audition

Noise removal, audio sync, background music.

Module 6 – Exporting & Publishing

Export settings for YouTube, Instagram, and ads.

Module 7 – Final Project

Create a full YouTube video with intro, effects, and audio.

Module 8 – AI in Video Editing

Veed & Clipchamp



Video Editing Major Course

Video Editing + 1 Graphic Design Software

SOCIAL MEDIA CREATOR PRO

Learn to Design, Edit, Write & Present Like a Pro Content Creator

About the Course

This program is designed for everyone who wants to grow fast on social media platforms like Facebook, Instagram, and YouTube.

You learn how to edit videos, design thumbnails, create social media posts, and write powerful captions with the help of AI.

You will be trained in anchoring and camera presence so you can speak on camera with ease and connect with your audience. This course is **ISO 9001:2015 Certified**, ensuring quality training and globally recognized learning standards.

Who Should Do This Course?

This course is designed for professionals and creators who want practical skills to grow on Instagram, Facebook and YouTube. It is suitable for people who want to handle their own content, improve quality and build a stronger online presence in a short time.

- People who want to grow their Instagram, Facebook and YouTube with better content
- Anyone who wants to edit reels, design thumbnails and create posters
- Business owners and creators who want to improve their anchoring and on-camera presentation to build their social media presence

Modules Covered in this Course

Filmora – Video Editing Made Easy

- Learn Filmora interface and beginner tools.
- Cut, trim, join and arrange clips with ease.
- Add transitions, titles, motion graphics and smooth effects.
- Use voiceovers, background music and sound balance tools.
- Export videos for Instagram Reels, YouTube and Facebook.
- Build simple storytelling skills for online content.



Photoshop – Thumbnails That Get Clicks

- Learn Photoshop tools in a friendly way.
- Create engaging thumbnails for Social Media.
- Do basic retouching, color fixes and background edits.
- Make clean, eye-catching layouts that attract viewers.

Canva – Social Media Design

- Create posts and stories with ready templates.
- Learn color, font and layout selection for a strong brand look.
- Build carousel posts, ads and highlight covers.
- Make designs that stand out on social platforms.

Copywriting & Prompt Engineering

- Understand simple writing rules for social media.
- Create strong hooks, titles and captions.
- Use AI prompts to get ideas, scripts and content lines.
- Write profile bios that turn visitors into followers.
- Build storytelling that keeps people engaged.

Camera Handling

- Learn DSLR and mobile camera setup.
- Understand ISO, aperture and shutter speed in simple terms.
- Set up lighting for indoor and outdoor video shoots.
- Learn framing, angles and composition for clean shots.

Anchoring & On-Camera Presence

- Improve voice clarity, tone and expression.
- Learn body language for a natural screen presence.
- Practice hosting, interviews and vlog-style speaking.
- Build comfort and ease while recording yourself.

This course helps you become a complete creator who can design, edit, write and present content that grows your social media channels and builds your personal brand.



Tech Foundations

Advanced Computer Skills for Career & Productivity

About the Course

Master Computers, Internet, MS Office & Python – All in One Course! Learn the digital skills you need for school projects and future careers.

Who Should Join?

- Beginners who want strong computer skills
- School students working on projects or learning coding basics.
- Anyone who wants to stay ahead in the digital world

Module 1 – Computer Fundamentals

How Computers Work
(Input → Process → Output → Storage)
Hardware & Software Components
Input, Output & Storage Devices.

Module 2 – Operating System & File Management

Windows Basics
File & Folder Management
Installing & Uninstalling Software

Module 3 – Internet & Online Safety

What is the Internet & How It Works
Browsers & Search Tricks
Cyber Safety & Cloud Storage

Module 4 – MS Word

Document Creation & Formatting
Inserting Tables, Pictures
Page Setup & Printing

Why Choose Tech Foundations?

- Covers Computer Basics to Python
- Learn MS Word, Excel, PowerPoint, Internet, and AI tools
- Includes Cyber Safety & Smart Internet Use
- Bonus: Introduction to Python Programming
- Get Certificate of Completion

Benefits

- Practical Learning – Every session includes hands-on practice
- AI Tools Integration – Learn modern digital tools
- Certificate Provided

Module 5 – MS Excel

Spreadsheets & Data Entry
Basic Formulas & Functions
Charts, Sorting & Filtering

Module 6 – MS PowerPoint

Creating Presentations Themes,
Animations & Transitions

Module 7 – Advanced Tools

Google Docs, Sheets, Slides
AI Tools (ChatGPT, Canva)
File Conversion Techniques

Module 8 – Introduction to Python

First Python Program
Variables, Loops & Conditions
Mini Project: Simple Calculator



Advanced Excel

Learn Data Analysis & Reporting

About the Course

Learn Advanced Excel skills and become an expert in spreadsheets. Our course will teach you advanced formulas, data handling, macros, and more. It is perfect for professionals, students, and business owners who want to save time and work faster in Excel.

Course Overview

This Advanced Excel course is designed to help you go beyond the basics. You will learn powerful Excel tools and functions that are used in offices and companies every day. After this course, You will be able to manage large datasets, create reports, and automate tasks

Module 1 - Advanced Excel Functions

IF, Nested IF, AND, OR VLOOKUP, HLOOKUP, INDEX MATCH, XLOOKUP
TEXT, DATE, TIME functions
Dynamic functions: FILTER, SORT, UNIQUE

Module 2 - Data Validation

Drop-down lists
Custom validation rules

Module 3 - Conditional Formatting

Highlight data with formulas
Data bars, color scales

Module 4 - Excel Tables & Named Ranges

Convert data into tables
Dynamic ranges

Module 5 - Data Cleaning & Handling

Remove duplicates
Advanced sorting and filtering
Flash Fill, Text to Columns

Module 6 - Charts & Graphs

Advanced charts
Combo charts and dynamic charts

Module 7 - What-If Analysis

Goal Seek
Data Tables
Scenario Manager

Module 8 - Macros in Excel

Record macros
Run macros for automation

Module 9 - Protecting Data

Lock sheets and workbooks

Practical Projects

Sales report dashboard
Inventory tracker
Leave management system



Data Analytics

Learn Excel, SQL, Python & Power BI

What is Data Analytics and Why is it Popular?

Data is the new fuel for every business. Companies collect information from sales, customers, websites, and apps. Data Analytics means studying this information to find useful insights, patterns, and answers.

It is becoming very popular in the job market because every company wants to make smart decisions using data. From startups to big companies, all need skilled people who can understand data and explain it clearly. That is why Data Analytics jobs are growing fast and pay well.

About the Course

This course will teach you step by step how to work with data. You will learn Excel for quick reports, SQL for managing databases, Python for analysis, and Power BI for creating dashboards. The training is practical and project-based so that you can apply your skills in real work situations.

Who Can Join This Course?

- Beginners who want a career in data analytics
- Students and fresh graduates
- Working professionals who want to upskill
- Anyone interested in data-driven careers

Career Opportunities After This Course

- Data Analyst
- Business Analyst
- MIS Executive
- Reporting Analyst

Module 1 – Advanced Excel

Learn functions, pivot tables, data cleaning, charts, dashboards, and tools like VLOOKUP to analyze data quickly.

Module 2 – SQL for Data Analysis

Understand how databases work. Learn queries, joins, and data extraction to manage and analyze large datasets.

Module 3 – Python for Data Analytics

Learn basics of Python programming with libraries like Pandas and NumPy. Work on data cleaning, analysis, and visualization.

Module 4 – Power BI

Create interactive dashboards and reports. Connect data from different sources and share insights easily.

Module 5 – Final Project

Work on a complete project where you apply Excel, SQL, Python, and Power BI together to solve a real business problem.

Web Designing

Learn HTML, CSS & WordPress

About the Course

This course will teach you how to design and build websites from scratch. You will begin with HTML to create web pages, use CSS to style them, and then move on to WordPress to build complete websites—including blogs, business sites, and e-commerce stores. We also introduce Prompt Engineering, where you will learn how to use AI tools to generate ideas, write content, and make your web designing faster and easier. By the end of the course, you will be able to create professional websites on your own.

Who Can Join This Course?

- Beginners who want to learn website designing.
- Students and fresh graduates.
- Freelancers and small business owners.
- Anyone who wants to make or manage their own website.

Career Opportunities After This Course

- Web Designer
- WordPress Website Builder
- Front-End Website Designer
- Freelancer in Web Development Projects

Module 1 – HTML Basics

Learn how to make web pages using simple tags. Create headings, paragraphs, links, images, and forms to structure your website.

Module 2 – CSS Styling

Make your web pages attractive with colors, fonts, and layouts. Learn how to design mobile-friendly pages using Flexbox and Grid.

Module 3 – WordPress Essential

Create websites quickly using WordPress. Learn how to install themes, use plugins, and customize pages without coding.

Module 4 – Ecommerce Websites with WordPress

Learn how to set up an online store using WordPress and WooCommerce. Add products, manage payments, and design a professional shopping site.

Module 5 – Prompt Engineering for Web Designers

Discover how to use AI tools like ChatGPT to generate website content, design ideas, code snippets, and marketing text. Learn how the right prompts can save time and make your websites more engaging.

Module 6 – Final Project: Launching the Official Website

Bring everything together by designing and launching a full website—such as a portfolio, business site, or e-commerce store.

Full Stack Development

Introduction

This course teaches you how websites and web applications are built from start to finish.

You will learn:

How the part you see on the screen (frontend) is made

How the hidden part that works in the background (backend) is created

No prior knowledge of programming is required. We start from the basics and move step by step.

By the end of the course, you will be able to build complete websites and applications on your own.

Learning Roadmap

1. Frontend Development – Learn to design and build the part of the website that people see and use.
2. Backend Development – Learn to create the hidden part that stores and manages data.
3. Full Stack Integration – Combine frontend and backend to make complete applications.



Who Can Join

- Anyone who wants to build a career in software development
- Beginners with no prior coding experience
- Students or professionals who want to learn full stack web development
- Anyone curious about how websites and applications work

Key Benefits

- Start from basics, no programming knowledge required
- Hands-on practice with real projects
- Clear step-by-step roadmap
- Builds problem-solving and logical thinking
- Portfolio project to show skills

Course Modules

Module 1: Frontend Development

Introduction to Websites and How the Internet Works

HTML – Structure of webpages

CSS – Styling and layouts

JavaScript – Adding logic and interactivity

Bootstrap – Ready-made designs and responsive websites

React – Modern frontend framework for building apps

GitHub – Version control and project hosting

VS Code (IDE) – Writing and managing code

Outcome

Students can build fully functional and responsive websites.

Full Stack Project Work

- At the end of the course, students will:
- Build a complete website or application with both frontend and backend
- Use GitHub to showcase their project online



Module 2: Backend Development

Advanced Concepts of Programming with Python

Django Framework – Building backend for applications

SQL – Managing and querying databases

Databases: MySQL or MongoDB

(one will be taught based on project)

GitHub – Managing backend code

VS Code (IDE) – Writing and managing backend code

Outcome

Students can create applications that store, manage, and display data to users.

AI Tools & Prompt Engineering

Master the Smartest AI Tools to Work Faster, Create Better, and Lead Smarter.

About the Course

- Artificial Intelligence is changing how the world works — and this course helps you use it like a pro.
- Start with Prompt Engineering, where you'll learn to write powerful prompts that make AI tools give smarter, creative, and accurate results.
- Then, move on to explore leading tools like Gamma, Claude AI, Gemini, Veo3, n8n, and Windsurf — all taught through real examples and practical tasks.
- To keep you ahead, one top-trending AI tool will be instantly added during the course.
- By the end, you'll know how to use AI to design, write, automate, and create with unmatched efficiency.

Who Can Join This Course?

- Students and professionals eager to master AI skills.
- Content creators and marketers who want to improve speed and creativity.
- Entrepreneurs and freelancers who want to automate routine work.
- Anyone curious to explore how AI can simplify and enhance productivity.

Career Opportunities After This Course

- AI Productivity Specialist
- Automation Workflow Expert
- Digital Creator with AI Tools
- AI Content Strategist
- Business Automation Consultant

Modules Covered in This Course

Prompt Engineering

Learn how to write perfect prompts that generate accurate, creative, and useful results from AI.

Gamma

Design stunning presentations, portfolios, and reports automatically using AI-generated layouts.

Claude AI

Use Claude for writing, summarizing, and idea generation to enhance creativity and workflow.

Gemini

Explore Google's AI for generating content, research insights, and creative coding support.

Veo3

Discover how AI simplifies video editing, marketing, and brand automation with advanced features.

n8n Automation

Connect apps, set up no-code automations, and simplify everyday workflows using AI logic.

Windsurf

Use AI to assist in web creation, coding, writing, and design with real-time creative support.

Final Project — The AI Advantage

Build your own AI-powered system combining multiple tools — for example, an automated content suite or business workflow.

Course Duration

- Total Duration: 2 Months
- Certification: TechBooz Certified AI Tools Expert
- **ISO 9001:2015 Certified Course**

Empower Your Mind with AI — Learn, Automate, and Innovate with TechBooz.



Advanced Python

Build Your Coding Foundation and Get Job-Ready Skills

About the Course

Python is one of the most popular and beginner-friendly programming languages used in web development, automation, data handling, and artificial intelligence.

At TechBooz, our **Python Course** is divided into two parts – **Python Fundamentals** and **Advanced Python**.

You start with strong basics and then move to advanced problem-solving and project creation that prepares you for interviews and real-world jobs.

This course is **ISO 9001:2015 Certified**, ensuring quality training and globally recognized learning standards.

Python Fundamentals

Learn the basics and build a solid programming base.

What You Will Learn:

- Introduction to Python and its real-world uses
- Installing Python and writing your first code
- Understanding variables and data types
- Taking user input and displaying output
- Conditional statements (if, else, elif)
- Loops (for and while)
- Functions and modules
- Lists, tuples, sets, and dictionaries
- String handling and formatting
- File handling (reading and writing files)
- Error handling (try, except blocks)
- Object-Oriented Programming (OOP)
 - Classes and objects
 - Inheritance
 - Polymorphism
- Basic problem-solving and logical exercises

Goal

By the end of this level, you will clearly understand how Python works and be able to write simple, structured programs with confidence.



Advanced Python

Master coding through advanced challenges and real-world projects.

Note : This level can be taken only after completing Python Fundamentals.

What You Will Learn:

- Quick revision of Python fundamentals
- Writing advanced and optimized programs
- Solving higher-level coding challenges
- Deep logic-building and hands-on problem solving
- Debugging
- Creating practical projects such as:
 - File Organizer
 - Quiz Game
 - Password Generator
 - Mini Automation Script

Interview Preparation:

- Important Python interview questions
- Logical and scenario-based coding practice
- Building portfolio projects for job readiness



Goal

By completing Advanced Python, you will become skilled in solving real-world problems, confident in interviews, and ready to showcase your projects to employers.

Why Choose TechBooz Python Course?

- Step-by-step learning from basics to advanced
- Practical and interactive classroom sessions
- Experienced trainers from the IT industry
- Focus on real logic-building and project creation
- Interview guidance and job-focused training
- **ISO 9001:2015 Certified course**
- TechBooz Certificate after successful completion

Who Can Join

- School Students who want to start coding early
- College Students from any stream (no coding background needed)
- Beginners aiming to start a career in IT
- Working Professionals who want to improve coding skills

Course Duration

Python Fundamentals	:	1.5 Months
Advanced Python	:	1 Month
Total Duration	:	2.5 Months

Mode of Learning

Offline (Live Practical Sessions)

Certification

TechBooz Certified Python Developer
(ISO 9001:2015 Certified)

Machine Learning

What is Machine Learning?

Machine Learning (ML) is a part of Artificial Intelligence (AI) that helps computers learn from data automatically.

It allows systems to improve and make better predictions without being programmed again. From email filters to self-driving cars, ML is used everywhere today.

About the Course

TechBooz's **Machine Learning Course** is designed to teach how machines understand data and make decisions.

The course follows a step-by-step, beginner-friendly approach covering all the essential concepts of Machine Learning.

You will learn how to use Python for building ML models, analyze data, and create predictions that solve real-world problems.

Who can apply?

- School and college students interested in AI and data
- Beginners with basic Python knowledge
- Professionals who want to move into Data Science or AI
- Anyone curious about how machines make decisions

Goal

- By the end of this course, you will understand how machine learning models are built, tested, and improved using Python.
- You will be able to apply ML concepts to small projects and move toward advanced AI applications.

Course Overview

Our Machine Learning course covers the following key modules:

- Introduction to Machine Learning
- How ML Works and Why It Matters
- Python for Machine Learning
- Understanding Data and Data Types
- Working with Datasets
- Mean, Median, Mode, and Standard Deviation
- Data Distribution and Normalization
- Linear Regression
- Multiple Regression
- Polynomial Regression
- Decision Making using ML Models
- Train and Test Data
- Model Accuracy and Evaluation
- Machine Learning Classification
- Logistic Regression and KNN
- Confusion Matrix and Accuracy Score
- Saving and Loading Trained Models
- Real-life Prediction Projects

Course Highlights

- Step-by-step learning from basics to projects
- Learn using simple Python examples
- Practice-based modules with datasets
- **ISO 9001:2015 Certified course**
- Certificate on successful completion

STUDENT Stories

“Motivation gets
you started,
but discipline
keeps you
going.”



Message From CEO

Sandeep Kaushik is an erstwhile Indian Air Force professional, educator, programmer, and entrepreneur dedicated to empowering learners through technology and digital education. Drawing from his Air Force background, he brings strong discipline, leadership, and vision to Techbooz.



Sandeep Kaushik

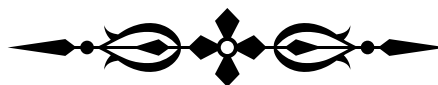
Founder & CEO, Techbooz

He founded Techbooz to make modern technology, AI, and digital marketing easy to understand and practically useful for every learner.

His mission is to help students and individuals gain real skills, build confidence, and create opportunities in the digital world.

Under his guidance, Techbooz continues to bridge learning with real-world application, inspiring India's youth to innovate, grow, and become future-ready.

“True leadership is not measured by the number of followers you have, but by the leaders you create”



**#310-R, Above Punjab & Sind Bank
Model Town, Karnal
M. 9991267776, 9535948579**