TECHBOOZ

# ROBOTS ARE CHANGING THE WORLD

## BE THE ONE WHO BUILDS THEM!

"DON'T FEAR THE FUTURE - BE A PART OF IT"




DISCIPLINE, CONSISTENCY, AND BELIEF
— THE INGREDIENTS OF SUCCESS —




# About Techbooz

Techbooz was created with one strong belief — technology should not be complicated or limited to a few. It should be simple, practical, and accessible to everyone. We saw that many students and young professionals learn about technology but struggle to use it in real life. This inspired us to build Techbooz—a platform that connects learning with real-world skills.

At Techbooz, we make modern tools like Artificial Intelligence, Digital Marketing, and Programming easy to understand and apply. Our courses are designed to teach through examples, hands-on practice, and real projects. We focus on helping every learner gain confidence, think creatively, and use technology to solve real problems.

To maintain the highest standards of quality and trust, Techbooz is an ISO 9001:2015 certified company. This certification reflects our commitment to deliver world-class education, consistent results, and a learning experience that meets global standards. At Techbooz, we continue to grow with one goal — to make every learner skilled, confident, and capable of shaping the future through technology.



# OUR MISSION

Our mission is to make technology learning simple, useful, and accessible for everyone. We want learners to gain skills they can apply directly in studies, jobs, or small businesses.

We design our courses step by step so even beginners can understand and grow. Through practical learning, we aim to build confidence and help people move ahead in today's digital world.

# OUR VISION

Our vision is to see every learner in India use technology confidently in their personal and professional life. We want to make digital learning reachable to people from all backgrounds, supporting the goal of **Digital India** — a nation where knowledge and technology are within everyone's reach.

We believe that when people gain real skills, they become independent and capable of creating better opportunities for themselves and their communities. At Techbooz, we work to make that change simple, practical, and achievable.

TECHBOOZ




# Learn Professional Design Tools & Branding Skills

## About the Course

Become a professional graphic designer. Learn Photoshop, Illustrator, and CorelDRAW to create logos, posters, social media graphics, and branding designs.

## Why Join This Course?

- Learn industry-standard tools – Photoshop, Illustrator, Indesign, CorelDRAW
- Covers logo design, social media graphics, posters, branding
- Live projects to build your portfolio
- Certificate after completion
- Affordable fees



BTECHBOOZ

## Who Should Join?

- Beginners who want to start a career in design
- Students and freelancers looking to earn from creativity
- Business owners who want to design their own branding
- Social media managers who want design skills

## Career Opportunities

- Graphic Designer in companies
- Freelance Logo and Branding Designer
- Social Media Design Specialist
- Print Media Designer (brochures, business cards)

**Module 1 – Introduction to Graphic Design**
Design basics, color theory, fonts, and layout principles.

**Module 2 – Photoshop Essentials**
Photo editing, retouching, backgrounds, social media templates.

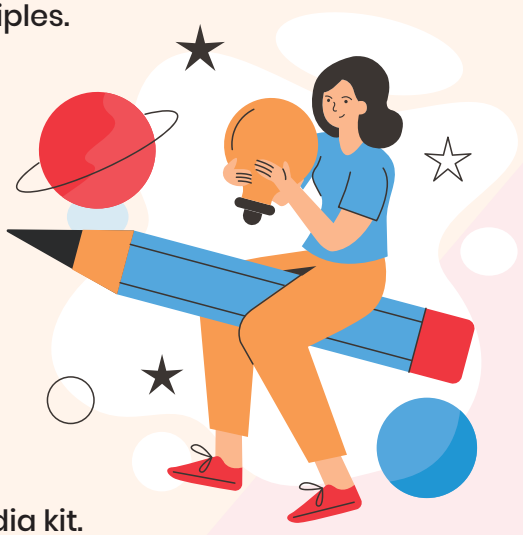
**Module 3 – Illustrator Basics**
Logo creation, vector art, scalable graphics.

**Module 4 – CorelDRAW for Print**
Business cards, brochures, posters.

**Module 5 – Branding and Social Media Design**
Brand kits, Instagram posts, YouTube thumbnails.

**Module 6 – Final Portfolio Project**
Create a full branding set: logo, posters, social media kit.

**Module 7 – AI in graphic design**
ChatGPT, Gemini & AdobeFirefly



Ps Ai Id CorelDRAW GRAPHICS SUITE

# Graphic Design Major Course

***Graphic Design + 1 Video Editing Software***




# STUDENT Stories

"Motivation gets you started, but discipline keeps you going."

# Message From CEO



**Sandeep Kaushik**
**Founder & CEO, Techbooz**

**Sandeep Kaushik** is an erstwhile Indian Air Force professional, educator, programmer, and entrepreneur dedicated to empowering learners through technology and digital education. Drawing from his Air Force background, he brings strong discipline, leadership, and vision to Techbooz.

He founded Techbooz to make modern technology, AI, and digital marketing easy to understand and practically useful for every learner. His mission is to help students and individuals gain real skills, build confidence, and create opportunities in the digital world.

Under his guidance, Techbooz continues to bridge learning with real-world application, inspiring India's youth to innovate, grow, and become future-ready.

**"True leadership is not measured by the number of followers you have, but by the leaders you create"**


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